



**FINANCIAL SERVICES™
RESOURCE GROUP**
Partnering for Success through Innovation™

FSRG: Innovation, Not Imitation

How do you increase your value to your customers? The answer is FSRG.

Unlike industry-specific trade associations, FSRG provides members with unique opportunities to collaborate with other innovative thinkers - business owners, senior managers and C-suite executives - from within and outside of the financial services industry. It also acts as a resource center of leading-edge business information from across industry niches. Together, these unique offerings help you:

- ✓ Differentiate yourself from the competition
- ✓ Gain exposure to potential new customers
- ✓ Implement innovative business strategies

Through monthly meetings and workshops, regional and annual events and a robust web site and web-based resource center, you will gain access to unique business knowledge and resources designed to help you and your clients solve a broad array of challenges:

- ✓ Grow Revenue
- ✓ Streamline Operations
- ✓ Manage Risks and Costs
- ✓ Improve Customer Acquisition
- ✓ Acquire and Manage High-Level Talent
- ✓ Foster Leadership and Board Development
- ✓ Identify New or Optimize Existing Technology
- ✓ Increase Shareholder Value

With FSRG, you will not only increase your professional value, you will become a trusted advisor to your customers.



10% of FSRG's gross revenues support ICAN as well as other charities of importance to our members.





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What FSRG IS:

- ✓ A Marketing Consortium That Delivers Value To Members and Their Customers
- ✓ A Knowledge Center That Provides Unique, Timely and Innovative Ideas and Resources
- ✓ A Collaborative, Think and Do Organization That Executes Win-Win Strategies

What FSRG IS NOT:

- ✓ A Networking Group
- ✓ A Trade Association
- ✓ A Vendor Organization
- ✓ A Peer-to-Peer CEO Roundtable Group

Annual Membership Dues:

- Northern California Region: \$600
- Southern California Region: \$700
- Both Regions: \$1,250
- Two Year Membership - (10% Savings)

Meeting Times (All Meetings)

7:45AM - 9:15AM

For More Information contact:

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Financial Services Resource Group
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Phone: 760.720.9271



1ST ENTERPRISE BANK



Your success is our bottom line.



Southern California Chapters

FSRG San Diego - UTC

When: Every first Thursday of the month

Host: Neville Billimoria, SVP Chief Advocacy Officer
Mission Federal Credit Union

Location: 5785 Oberlin Dr.
San Diego, CA 92121

FSRG Inland Empire

When: Every first Friday of the month

Host: Keith Matthews, Relationship Manager
Citizens Business Bank

Location: 701 N. Haven Avenue, Suite 150
Ontario, CA 91764

FSRG Downtown Los Angeles

When: Every second Tuesday of the month

Host: John C. Black, President & CEO
1st Enterprise Bank

Location: 818 West Seventh St. Suite 220
Los Angeles, CA 90017

FSRG Irvine - Newport Beach

When: Every third Thursday of the month

Host: Mark E. Simmons, President & CEO
Commerce National Bank

Location: 4040 MacArthur Blvd. Suite 100
Newport Beach, CA 92660

Northern California Chapter

San Francisco Chapter (Opens July)

When: TBD

Host: Stephen H. Adams, Vice President, Regional Manager
Sterling Bank & Trust

Location: Transamerica Pyramid, 600 Montgomery, 40th Floor
(Parking not validated in this location only)

For more information, please contact us at
760.720.9271 or www.fsrg4biz.com